



Sino Jet Academy
**CORPORATE
JET CREW
PROGRAM**

Success both in business
and personally, is something
that's consciously created.



華龍航空
SINO JET



CORPORATE JET CREW PROGRAM

To be a top-notch corporate flight attendant requires a lot of passion, excellent people skills and all corporate specific knowledge in order to be able to provide excellent customer service to valuable VVIP guests. All corporate flight attendants take a challenging role to plan, prioritize and manage clients in-flight needs for every trip.

Besides, the course also provides you tailored advice on job interview skills, personal portfolio preparation, professional styling advice etc to get into the corporate jet world or luxury service industries.

All students will receive a certificate of completion, handout and resources.

Course Duration

A 3 days course for any one who currently works in the corporate aviation industry, commercial cabin crew or for hospitality personnel. It is also ideal for those wishing to enhance their professional experience and to update their service skills. Course modules will be modified subject to applicants previous experience.

Highlights

A certificate and flight attendant interview will be granted after completion of the course.





DAY 01

- Introduction to the private aviation industry & terminology
- Aircraft types in the corporate world
- Corporate jets & terminology
- Pre-flight, inflight and post flight duties
- Corporate and personal image
- Etiquette versus protocol
- Catering, menu planning, cabin resources
- Table setting and silver service

DAY 02

- Wines, champagne and cocktails
- Food garnish techniques
- Food plating & presentation
- Cabin styling
- Flower styling
- Service excellence
- Mise en place
- Luxury foods e.g. caviar, abalone, foie gras

DAY 03

- Children on board
- Pets on board
- Cultural differences
- Food safety & food handling
- Interview and preparing individual portfolio, career progression
- Networking & resources

Application is now open!

Training schedule is available upon request

Ms. Cindy Tse

FOUNDER



Ms. Cindy Tse, Lead of Cabin Services and Talent Development Manager of Sino Jet, is born and raised in Belgium. She started her career with a reputable international airline group and strives to demonstrate her excellency in all her trainings. Having well over 22 years of teaching and flying experience in aviation and hospitality, she brought a strong background from the customer service industry with over 300,000 man hours taught globally and worked with big, reputable organizations like Cathay Pacific, Singapore Airlines, United Airlines, Sky Team, Hong Kong Airlines, Air France, Plaza Premium Group and currently with Sino Jet.

Sino Jet Management Ltd. holds education close at heart and because of its achievements and success, the operator has decided to share their skills and knowledge to anyone who would like to enhance their personal development. Being able to have anyone joining the unique workshop is a privilege for us and we hope to inspire you and that you're able to succeed in the competitive business world of today.

Cindy has always been a strong believer in continuous learning to not only strive to be better, but to be the outstanding and most unique one in the industry. She shares that being a VIP Flight Attendant is more than just delivering premium service, it is "creating a tailored experience" for all your guests each and every time.

About Sino Jet

Sino Jet, founded in 2011, is a business aviation operator, management and charter company and provider of bespoke travel services. Our dual headquarters in Beijing and Hong Kong together with extensive offices at Macau, Shenzhen, Zhuhai, Guangzhou, Shanghai etc strive us to be the fast growing operator in APAC by managing and operating approximately 40 business jets. Our mission is to deliver meticulous attention to details and commitment to service excellence and safety. Also, we are the first Chinese operator to obtain IS-BAO stage 3 - the highest international safety standard to ensure that we always go above and beyond in the industry.

Sino Jet Management Limited

Suite 2801, 28/F, Central Plaza, 18 Harbour Road, Wan Chai, HK

Tel: 2588 7000 Fax: 2569 2828

www.sinojet.org | academy@sinojet.org | [f](#) Sino Jet | [i](#) sinojet_hk | [in](#) Sino Jet